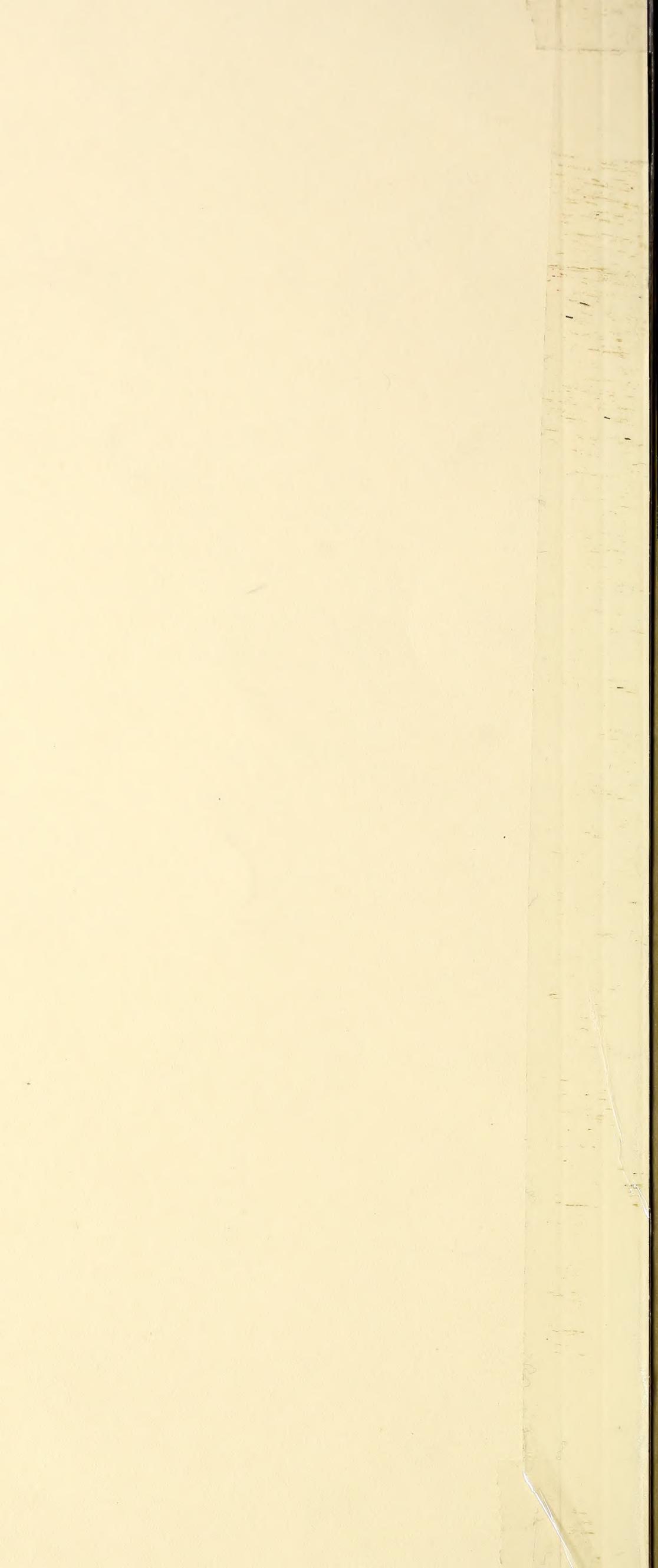


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Hill N. Tracy & Son.

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Seed and Plant

Specialties

For the Home and
Market-Garden



Kennerly's Seed Store

MAIL ORDER DEALERS IN SEEDS

"Grown for Florida Planting"

Kennerly-Hickman Block : P. O. Box D

Palatka, Florida

1909-1910

HOW TO ORDER AND SEND MONEY

SEED BY MAIL

Our prices do not include postage. When seeds are wanted by mail, add 8 cents per pound, and 10 cents per pint, or 15 cents per quart, for postage. We guarantee **safe delivery of seeds sent by mail.**

SEED BY EXPRESS OR FREIGHT

We deliver all seeds to the Express and Railroad Company free of charge, and take receipt for them, forwarding same to you. By special arrangement the Express Companies carry all our seeds at **20 per cent less than merchandise rate.**

PACKET SEEDS

Our customers may order six 5-cent papers of seed for 25 cents, or fourteen 5-cent packages for 50 cents.

SHIPMENT OF ORDERS

Wherever possible, we fill all seed and plant orders the day they are received. If we should be out of any article, we will notify you immediately.

NAME, ADDRESS, ETC.

When ordering, please give your name and full address. Many orders reach us on which the name or post office address is lacking. It is, of course, impossible for us to fill these orders until they are identified.

HOW TO SEND MONEY

Money can be sent at our risk, either by post office order, bank draft, express order or registered letter. If your order amounts to \$1.00 or more, it is best to send by one of the above methods. Postage stamps received the same as cash. Always be sure to **sign your Name, Post Office, County, and State.** Don't send loose silver in an envelope.

SPLENDID FARM AND TRUCKING PAPER FREE

By special arrangement with the **Southern Cultivator**, of Atlanta, Ga., we will give this reliable Southern paper to our customers, free of charge, for one year, with their first order for \$1.50 worth of seeds. The Garden Collections will not be counted in this amount.

ABOUT WARRANTING SEEDS

While we exercise great care, both for our own and our customers' interests, to supply and furnish the best seeds that it is possible to obtain, there are so many conditions—weather and other causes—affecting the growth of seeds and the out-turn of crops, that it must be distinctly understood that all our seeds are sold under the conditions in regard to non-warranty of seeds which have been generally adopted by the seed trade, and which are as follows :

We give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Soliciting your orders or inquiries, which shall always have our best and most careful attention.

We are a young concern, with a reputation to build, and the only way we can do it is by **treating our customers fairly and honestly.**

Specialties in Vegetable Seeds

Improved Extra-Early Refugee Bean

Our strain of this popular Bean is the best that can be grown. It is especially adapted for our Florida climate, stands shipping to northern markets better than the ordinary strain of Refugee, is resistant to blight, and a heavy bearer. It matures in about forty days and has fine long pods that retain their green color a long time after picking. This makes it invaluable for long-distance shipping. Pt. 15 cts., qt. 25 cts., pk. \$1.50.



Improved Extra-Early Refugee Beans

Kennerly's Big Money-Making Wakefield Cabbage

A new variety, fully as early as the Jersey Wakefield, and twice as large. It has proved a winner wherever tried. We consider it the best Cabbage that we sell, and when a customer leaves the choice of variety to us, we always give him this one. Pkt. 10 cts., oz. 25 cts., $\frac{1}{4}$ lb. 75 cts., lb. \$2.50.

We can furnish a limited quantity of plants of the above variety of Cabbage any time throughout the season. 25 cts. per doz., 75c. per 100, \$3 per 1,000; larger lots at a little less price.

See our Cabbage Collection; it contains three of our Specialties and will save you money



Kennerly's Big Money-Making Wakefield Cabbage

If there is any kind of seed that you want and don't find in this Catalogue, write us and we will get it for you



Kennerly's First-Early Cabbage

Kennerly's First-Early Cabbage

This new variety is produced by the country's leading Cabbage seed grower, especially for Florida planting. It is the earliest of flat-head Cabbages, maturing as early as the small, pointed-head varieties. There is money in this variety for the market-gardener who plants it. Pkt. 10 cts., oz. 30 cts., $\frac{1}{4}$ lb. 80 cts., lb. \$3.

Kennerly's Extra-Early Sweet Corn

Every trucker or gardener who wishes to have the first table Corn in his section of Florida, should plant this variety. It is positively the earliest and best. **Bears two to four good ears to the stalk.** Pt. 20 cts., qt. 35 cts., pk. \$2.

Kennerly's New Cauliflower Greens

An absolutely new vegetable that will grow wherever a Collard will. There are many sections of Florida in which Cauliflower will not grow, but this new vegetable has all the fine flavor of that vegetable and is as hardy as a Collard. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Florida Giant Cauliflower

The best Cauliflower for Florida planting. It is remarkably early, and makes fine large heads. $\frac{1}{4}$ oz. \$1.25, oz. \$4, $\frac{1}{4}$ lb. \$15, lb. \$60.

Remember, with your first order for \$1.50, we will give you the Southern Cultivator, published in Atlanta, Ga., absolutely free for one year. Any of the seed collections will not be counted to make this amount.



Florida Giant Cauliflower

If you are a **NEW SETTLER** in Florida and want information concerning what crops pay best, how and when to plant, write us. We have had five years' experience in trucking in Florida.

CATALOGUE OF SEED AND PLANT SPECIALTIES



Extra-Select Big Boston Lettuce

Kennerly's XXX Strain of Golden Self-Blanching Celery

This is the only variety of celery to plant in Florida for either home or shipping to market. Our XXX Strain of French-grown seed is the finest that money can buy "anywhere at any price." Pkt. 10 cts., oz. 40 cts., $\frac{1}{4}$ lb. \$1.50. lb. \$5. Ordinary strain as sold by other seedsmen, pkt. 10 cts., oz. 30 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.50.

Kennerly's Perfected Strain White Spine Cucumber

This variety is noted for its early, heavy-bearing qualities. It holds its dark green color longer than other strains, making it very valuable to the shipper. It is the most handsome White Spine Cucumber that we have ever tested, and every trucker should at least give it a test. Once tried he will plant nothing else. Pkt. 5c., oz. 15c., $\frac{1}{4}$ lb. 50c., lb. \$1.50. Larger lots less.

Extra-Select Big Boston Lettuce

The finest strain of Big Boston Lettuce that can be had. Every plant makes a large, solid head, and brings top market price. Last fall we had Lettuce on our trial grounds from this strain that averaged eighteen heads to the hamper, and required only sixty-eight days from germination until packed in the crate. (We can prove this assertion.) Whether planting for home market or shipping, you will never regret planting this strain. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.50. Ordinary strain, pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.



Kennerly's Improved Strain Rocky Ford Muskmelon

You can save money by looking up our Home-Garden Collection

Improved Strain Rocky Ford Muskmelon

We have the finest strain of this well-known and popular melon that money can buy. Our seed is grown for us at Rocky Ford by one of the leading growers there. They are uniform in size, and heavy bearers. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1. Large lots at a less price.

Kennerly's Extra-Early Pea

Without doubt the earliest of all extra-early Peas, and is sure to make a hit with the Florida market-gardeners and truckers, where earliness means everything. It will pay you to plant this variety. Qt. 50 cts., $\frac{1}{2}$ pk. \$1.50, pk. \$2.75.

Tom Watson Watermelon

This new variety has been out only a short while, but is proving a winner wherever tried. It is large and handsome, and will be the leader this season. Its beautiful appearance always brings the top price. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.50.

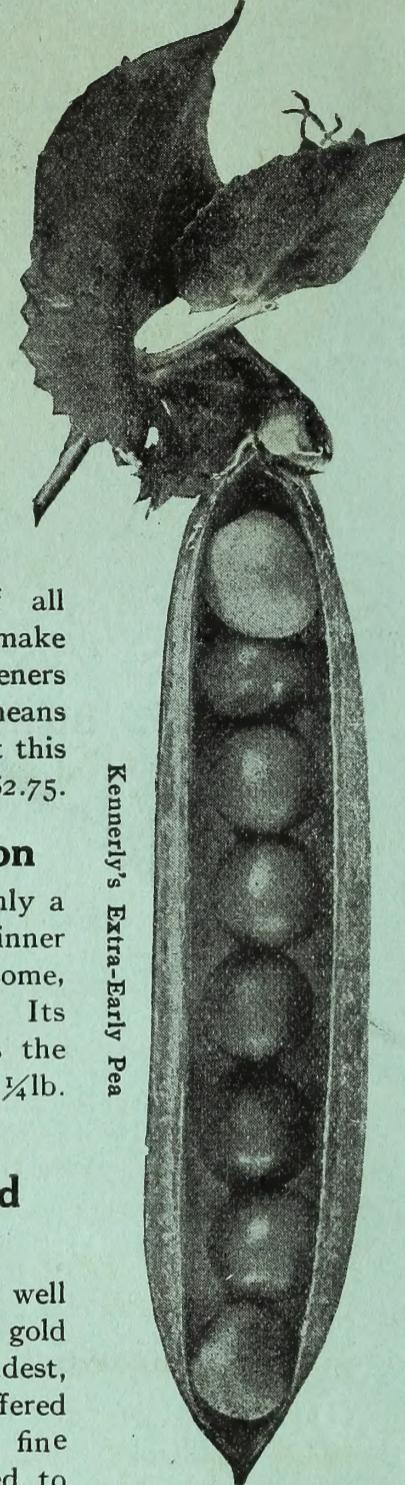
Kennerly's Florida Gold Mine Tomato

This new Tomato is certainly well named, as it will surely prove a gold mine to the trucker. It is the grandest, large, extra-early Tomato ever offered Florida growers. It is solid and a fine shipper. It seems especially adapted to our climate, as it is very blight-resisting. Besides being the earliest of all early Tomatoes, it is an enormously heavy bearer, the plant being a mass of large, perfect fruit. The kind you can stencil "Fancy." Oz. 75 cts., $\frac{1}{4}$ lb. \$2, lb. \$6.

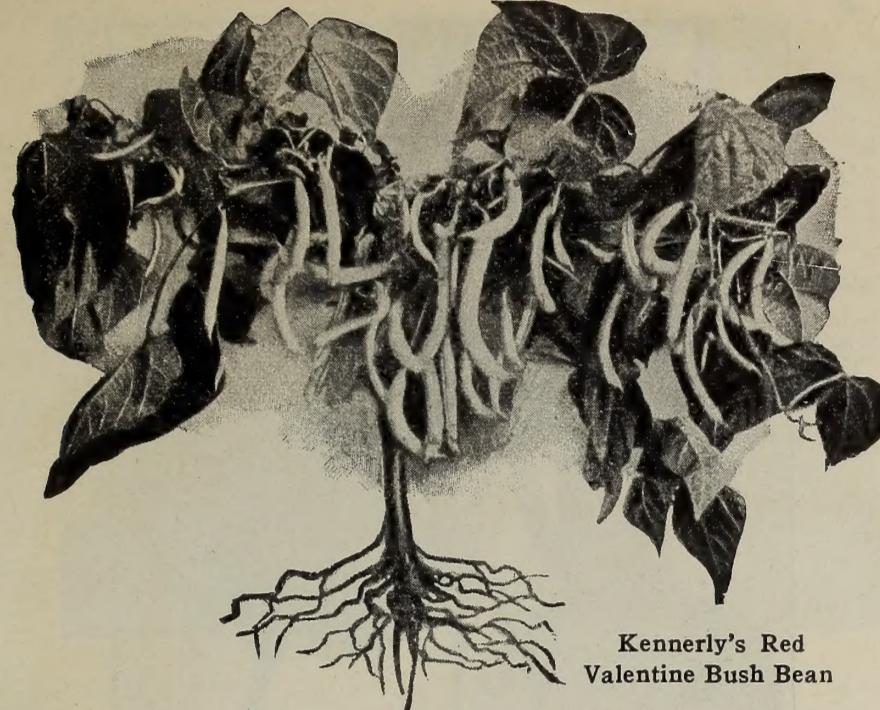


Kennerly's Florida Gold Mine Tomato

Don't forget that we are giving away, absolutely free, the best Farm and Poultry Journal published in the South



Kennerly's Extra-Early Pea



Kennerly's Red
Valentine Bush Bean

SNAP BEANS

CULTURE.—For fall, plant in August and September; for spring, in January, and then any time until April. Use about a ton of fertilizer to the acre. Make your rows 3 feet apart, drilling the seed in the row with a Planet Jr. Seed Drill. (If you cannot buy in your town, we will furnish prices and descriptions.) After the seed germinates, cultivate freely and add a little fertilizer every ten days. Ship in bushel hampers. It is a good idea to pick your beans one day, pack them in the crates and set them in a cool, shady spot until the following day, then they will shrink up all they ever will, and when you fill your crates up, they will get to market full; thus you will realize a better price. Ship in Bean hampers.

If ordering Bean seed by mail, add 10 cts. per pint, 15 cts. per quart, for postage

Green-Pod Bush Beans

CROP VERY SHORT. PRICES ON BUSHEL LOTS
QUOTED ON REQUEST

Kennerly's Red Valentine. An improvement on the old Red Valentine; we feel confident that it will please you. Pt. 15 cts., qt. 25 cts., pk. \$1.35.

Black Valentine. This is a new variety, and it is getting nothing but praise from the truckers who have grown it. Pt. 20 cts., qt. 30 cts., pk. \$1.50.

Refugee, or 1000-to-1. Pt. 15 cts., qt. 25 cts., pk. \$1.50.

Extra-Early Refugee. See Specialties.

Stringless Green-Pod. Pt. 20 cts., qt. 30 cts., pk. \$1.60.

Wax-Pod Bush Beans

CROP VERY SHORT. PRICES ON BUSHEL LOTS
QUOTED ON REQUEST

Wardwell Kidney Wax. One of the best. Pt. 20 cts., qt. 35 cts., pk. \$1.75.

Hodson Wax. (New.) Pt. 20 cts., qt. 40 cts., pk. \$2.

Prolific Everbearing Wax. Pt. 25 cts., qt. 40 cts., pk. \$2.

Davis Wax. Pt. 20 cts., qt. 35 cts., pk. \$1.75.

Currie's Rust-Proof Wax. Pt. 20 cts., qt. 35 cts., pk. \$1.75.

Improved Golden Wax. Pt. 20 cts., qt. 35 cts., pk. \$1.75.

Pole, or Running Beans

One quart to 200 poles, one-half bushel to acre; mature in forty to seventy days

Kentucky Wonder, or Old Homestead. Our strain of this excellent Bean is especially suited to this climate, and will please you. Pt. 25 cts., qt. 40 cts., pk. \$2.

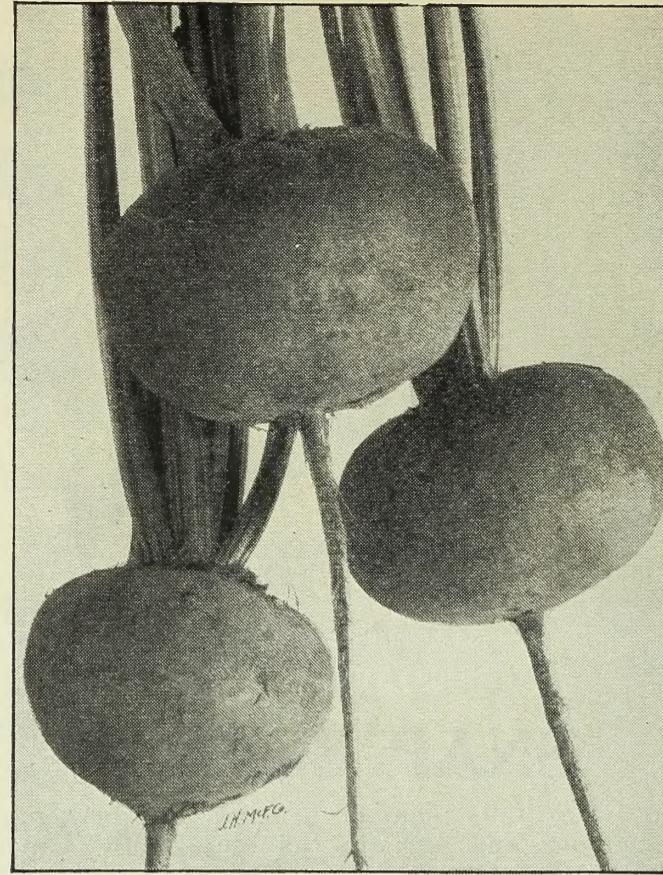
Lazy Wife. Easily picked, as the pods are long and grow in bunches. Pt. 25 cts., qt. 40 cts., pk. \$2.

Carolina, or Sieva, Pole Lima. A small lima especially suited for this climate. Pt. 25 cts., qt. 40 cts., pk. \$2.

Henderson's Bush Lima. Famous, heavy yielding variety. Pt. 35 cts., qt. 50 cts., pk. \$2.50.

Burpee's Bush Lima. 18 to 20 inches high, and a very heavy bearer. Pt. 35 cts., qt. 50 cts., pk. \$2.50.

We don't claim to know everything about Florida trucking, but we have had five years' experience and certainly know more than the person who has not had any.



Truckers' Perfection Beet

BEETS

Eight pounds to the acre

CULTURE.—Beets can be planted in this climate from September until March. They grow better when transplanted, making quicker-maturing and more perfect Beets. Make your rows 18 inches apart, and set the plants 3 inches apart in the row. Take care not to get the bulb too deep in the ground. There is no better fertilizer than well-rotted stable manure and about 1,000 pounds of Kainit to the acre. Give plenty of work with Planet Jr. Wheel Hoes. Pack in lettuce hampers or cabbage crates with tops on. Some markets require bunching, but the southern markets do not require it.

Truckers' Perfection. The finest for Florida. See Specialties.

Early Model. A fine round Beet, and an excellent shipper. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

Eclipse. Standard variety, that is very popular. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Crosby's Egyptian. An excellent early, flat Beet. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Arlington. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Electric. A splendid round variety. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Blood Turnip. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Mangel, or Cattle Beet. One of the best winter crops for stock food. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 15 cts., lb. 40 cts.

We usually have a fine lot of Beet plants on hand at 35 cts. per 100, \$1 per 1,000

Look up our Seed Collections; they will save you money

For worms on beets, cabbage, cauliflower, beans, or other vegetables, use Slug-Shot

Don't forget that we are selling you the best seed that money can buy for Florida planting, and giving you a fine Poultry and Farm Journal absolutely free. See cover page for information.

A SATISFIED CUSTOMER

ARIPEKA, FLA., October 23, 1909.

KENNERLY'S SEED STORE, Palatka, Fla.

Dear Sirs:—I have been using your seeds for the past three years and they have given entire satisfaction in every particular. Several of my neighbors have become patrons of your house the present season, who have never used your seed before, and I am sure that with the honest treatment they are bound to receive at your hands, they will continue to use your goods, and that others will join your list of patrons at this place.

Yours very truly,

J. W. JOHNSON.



Kennerly's Main-Crop Cabbage

CABBAGE Sow 6 ounces to the acre

CULTURE.—Cabbages, like Beets, can be planted from August until March. They should be raised in seed-beds until about four weeks old; then transplanted to the field. Rows from 30 inches to 3 feet apart, and 20 inches to 2 feet in the row. (Remember this: Always be sure to have the transplanting ground richer than the ground you bring them from; if not, they will do no good. Your field should be at least twice as rich as your seed-beds.) Cabbages are "gross feeders," and must have plenty of well-balanced fertilizer. We handle and recommend Armour's Cabbage Fertilizer, which we have thoroughly tested on our Montrose Farm Trial Grounds. Ship your Cabbages in cabbage crates, sending the pointed heads to southern markets, and the large, flat varieties to northern markets.

Kennerly's Main-Crop. Our Cabbage seed is grown for us by one of the leading Cabbage experts of the country **for planting in Florida**, and is bound to give you better results than you can get from seed not grown for Florida planting. Especially suited to this climate, as it stands the warm, dry weather better than most varieties, and 98 per cent will form fine marketable heads, weighing from eight to twelve pounds. If you want a good-sized, flat-headed Cabbage, try this one. Pkt. 10 cts., oz. 25 cts., $\frac{1}{4}$ lb. 75 cts., lb. \$2.50.

Kennerly's First-Early. See Specialties.

Kennerly's Big Money-Making Wakefield. See Specialties.

Jersey Wakefield. Fine early, pointed-head variety. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

Charleston Wakefield. Large, pointed Cabbage, almost as early as Jersey Wakefield, and twice the size. Very popular. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

Succession. Fine flat variety. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

All Season. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

Florida Header. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

Early Flat Dutch. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

Winnigstadt. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

All-Head. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

Large Late Drumhead. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.75.

We can furnish plants from most of the above varieties except the Big Money-Making Wakefield (for price of this variety, see Specialty page) at 50 cts. per 100, \$2 per 1,000. Special price on quantity.

For cabbage worms, use either Slug-Shot, dusted on, or Arsenate of Lead, sprayed on with our Kant Klog Sprayers (see illustrations and descriptions further back in this book)

We handle all kinds of plants. If we haven't what you want, we can tell you where to get it

FROM A GEORGIA TRUCKER

KENNERLY'S SEED STORE, Palatka, Fla.

TARBOLA, GA.

Gentlemen:—In regard to the Cabbage plants purchased from you, will say that they came all O. K. I never dealt with a firm that acted more honestly and fairly with their patrons, and your motto should be "Once a customer, always a customer."

Yours truly,

W. W. KING.

CARROTS

Four pounds to the acre. Culture same as for Beets

New Coreless Half-Long. You cannot plant a better Carrot for home use or market than our Coreless. It has all the desirable features of the Half-long Danvers, and is entirely free from any core. If you have never tried this Carrot you don't know what **good** Carrots are. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Half-Long Danvers. Old standard sort. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

Early Chantenay. A fine early sort. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

Kennerly's White Stock. The best winter stock food that you can plant. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

CELERY

One-half pound to the acre

CULTURE.—Make your first planting of seed in August, and afterward you can sow as often as desired until January, as, in many cases, the late crop is most profitable.

Replanted plants do best; that is, plants taken out of the seed-bed and put in another bed, about an inch apart in the row, with rows 6 inches apart. Do not be afraid of using too much fertilizer. Set plants, if in single rows, 4 inches apart in the row, with rows $2\frac{1}{2}$ or 3 feet apart; if in double rows, plants in the row 6 inches apart and the rows 3 feet apart. Celery needs lots of cultivation. The best tool is a Planet Jr. Wheel Cultivator (for prices and des-



Kennerly's XXX Strain, French-Grown
Self-blanching Celery

criptions, see back pages). These are as good as an extra hand on any truck farm or home garden. As soon as your Celery is about 12 inches high, put the boards to it to blanch it, and in ten days or two weeks it is ready to ship. Pack in Celery crates.

Kennerly's XXX Strain of French-Grown Golden Self-Blanching Celery. See Specialties.

Golden Self-blanching. French-grown. A good strain. Pkt. 10 cts., oz. 30 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.50.

We can furnish Celery plants in season. Write for Plant Price-list

CAULIFLOWER

Sow 6 ounces to the acre

CULTURE.—Same as for cabbage, only be careful to fasten the leaves over the head as soon as it begins to form. If green worms bother you, use Slug Shot. Pack in Lettuce hampers, either wrapping the heads with paper or folding the leaves around them. If you wish the address of a good Commission House to ship to, see our directory in the back of the Catalogue.

Florida Giant. See Specialties.

Early Snowball. Fine. Pkt. 25 cts., oz. \$3, $\frac{1}{4}$ lb. \$10, lb. \$35.

Gilt-Edge. A standard. Pkt. 25 cts., oz. \$3, $\frac{1}{4}$ lb. \$10, lb. \$35.

Cauliflower Greens. See Specialties.

Our customers will observe that we do not list as many varieties as other houses. We list only the varieties suited to our Florida climate, while other houses cater to the trade in other states, and list varieties that suit them all. Remember this: if it comes from Kennerly's Seed Store, "it was grown for Florida planting." The farmer is the only man who watches and understands conditions in Florida. We are Florida truckers of five years' experience, and we know what we are talking about.

CUCUMBERS

Three pounds to the acre

CULTURE.—For fall, plant in August and September; for spring, from December until April. If you plant in December, plant the seed in strawberry baskets under a canvas cover, and transplant to open ground as soon as danger of frost is over. Make your hills 4 x 5 feet. Use plenty of good fertilizer, heavy in potash. For blight, spray with Bordeaux mixture. (Write for prices of our Kant-Klog Spray Pumps.) For worms, use Slug Shot or arsenate of lead. For aphids, use Whale-Oil soap, or tobacco dust. Pack and ship in bean hampers.

Kennerly's Perfect Strain of White Spine Cucumber.

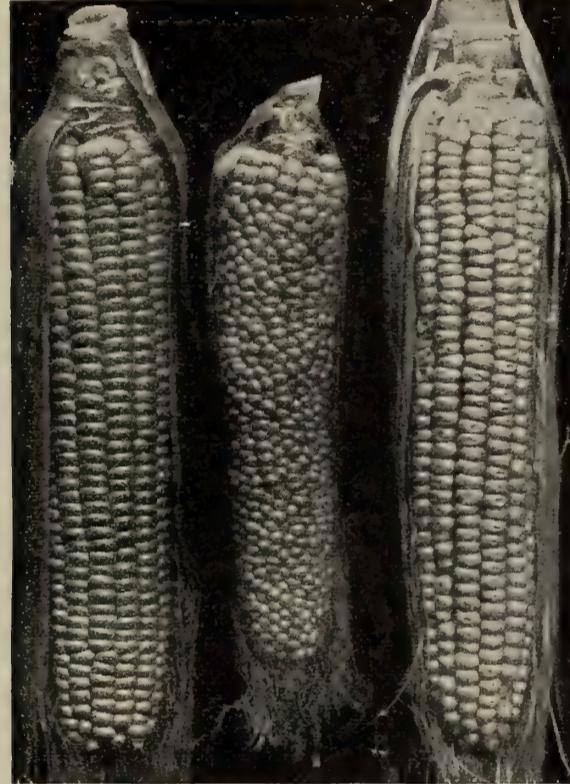
See Specialties.

Early Fortune. Our strain of this White Spine Cucumber.

Can't be beaten. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Arlington White Spine. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

Davis Perfect. A new long Cucumber; as near a perfect Cucumber as can be had. If wrapped and shipped in Tomato crates, they will command a fancy price. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.



Premo, Country Gentleman and Stowell's Evergreen Corn

SWEET CORN

One peck to the acre

CULTURE.—Plant your first Sweet Corn in January, and from then until April. Use either commercial or stable fertilizer, but use in addition to either, 150 pounds of nitrate of soda to the acre. Drill the seed in rows, 3 to 4 feet apart. If the birds pull it up, put tar on the seed. After your corn gets up out of the reach of cutworms, thin down to a single stalk every foot. If the bud worms bother it, spray it with arsenate of lead, about 1 to $1\frac{1}{2}$ pounds to 50 gallons of water. For ear worms, dust powdered sulphur on the silks as soon as formed. Pack in eggplant or celery crates. We sold our entire crop last season for \$1.50 to \$2.50 per crate clear. There's good money and quick money in Sweet Corn for you.

If by mail, add 15 cts. per quart for postage

Kennerly's Extra-Early. See Specialties.

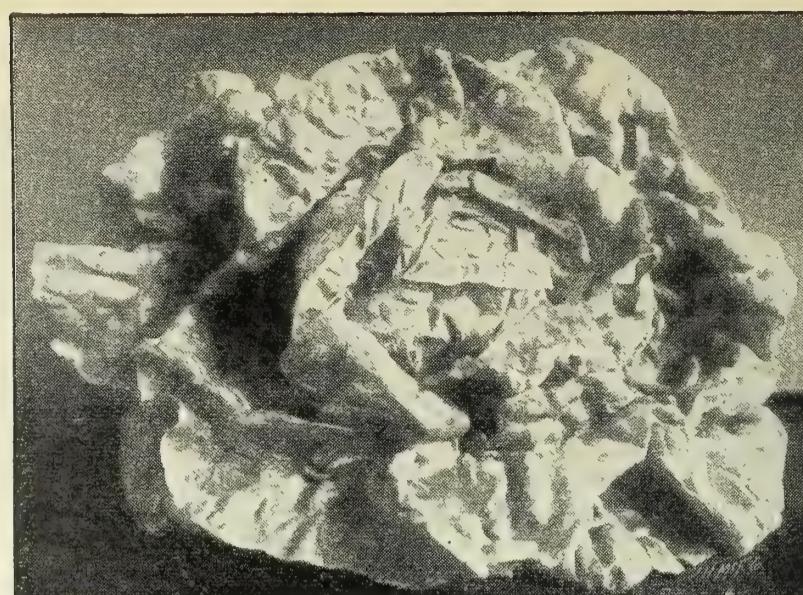
Stowell's Evergreen, Improved. Productive; very tender. Remains in good condition longer than other varieties. Best for planting when shipping for a main crop. Pt. 15 cts., qt. 25 cts., pk. \$1.25.

Country Gentleman. Ripens about the same time as Stowell's Evergreen. Ears medium size, irregular grains; very deep, delicious, and average three good ears to the stalk, with good culture. Pt. 20 cts., qt. 30 cts., pk. \$1.50.

Premo. A fine extra-early variety. Pt. 20 cts., qt. 30 cts., pk. \$1.50.

Adams' Extra-Early. Pt. 15 cts., qt. 25 cts., pk. \$1.25.

Metropolitan. One of the finest early varieties. Pt. 20 cts., qt. 30 cts., pk. \$1.50.



Florida Perfection Lettuce

COLLARDS

Six ounces to the acre. Culture same as cabbage

True Georgia. Our strain of this popular Collard can't be beaten. We have stalks in Palatka 14 feet high, grown from this strain of Collard seed. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

Cauliflower Greens. See Specialties.

EGGPLANT

Distance 3 x 4 feet. One-half pound to acre. Culture same as Tomatoes

Florida Highbush. Considered by many of our trucker friends as the best for Florida. Carries its fruit well off the ground, and its beautiful appearance brings the top market price. Our seed of this strain receives nothing but praise from those who try it. It has been tested all over Florida and in Cuba. Pkt. 10 cts., oz. 35 cts., $\frac{1}{4}$ lb. \$1.25, lb. \$4.

New York Improved Large Purple. One of the most popular varieties. Our strain of this fine variety cannot be beaten. Pkt. 10 cts., oz. 35 cts., $\frac{1}{4}$ lb. \$1.25, lb. \$4.

Black Beauty. Pkt. 15 cts., oz. 70 cts., $\frac{1}{4}$ lb. \$2.

LETTUCE

Three pounds to the acre

CULTURE.—One of the most popular of Florida crops, as it develops very quickly—65 to 90 days from germination—and pays well. The seed can be planted any time between August and March. The plants do better if transplanted. When you sow your seed-beds, be sure to give the ants something to eat or they will carry away your seed. Use not less than one ton of good Lettuce Special Fertilizer to the acre—one and a half is not an overdose. We sell and use Armour's Lettuce Special; there is nothing better. Set plants 14 x 14 inches, or 16 x 16 inches. Lettuce thrives best with plenty of cultivation with a good Planet Jr. Wheel Cultivator (see cover page). Pack in lettuce hampers and be sure to get your crates full.

Kennerly's Extra-Select Big Boston. See Specialties.

California Cream Butter. A fine hard-heading variety, planted in some sections in preference to Big Boston. Our strain is the finest that can be produced. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Hanson. The best Lettuce that can be grown for home market or kitchen garden. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Paris White Cos. Self-folding. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 50 cts., lb. \$1.50.

Florida Perfect. A new variety, especially suited to this climate and preferred by many to Big Boston. It does not make quite so large heads as Big Boston or California Cream Butter, but is ten days to two weeks earlier than either one. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

KENNERLY'S SEED STORE, CITY.

Gentlemen:—In regard to the Collard seed purchased from you, will say that I have several Collards in my yard that I have to get a ladder to get up on to pull the greens—they are between 12 and 14 feet high. Your Collard seed is certainly suited to the Florida climate.

Yours truly,
(Name given upon request.)

We are headquarters for all kinds of flower seed and bulbs, for Florida planting

CATALOGUE OF SEED AND PLANT SPECIALTIES

MUSKMELON

Four pounds to acre. Distance 4 x 5 feet

CULTURE.—Same as for Cucumbers. Be sure not to plant them next to cucumbers, for if you do they will mix badly.

Kennerly's Rocky Ford. The finest strain that money can buy. See Specialties.

Burrell's Netted Gem. A splendid new variety, coming direct to us from the famous melon point, Rocky Ford, Colorado, and cannot be recommended too highly. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

Hackensack. Very large, and a very fine melon. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 40 cts., lb. \$1.50.

WATERMELON

Five pounds to acre

CULTURE.—Same as for cucumbers.

Kennerly's Extra-Select Strain of Florida Favorite. The finest strain of this popular melon that can be had. It is grown by the finest melon seed grower in the country, and you will say, when you see the seed, that they are the finest you have ever planted; then when you see the melons, you will write us at once to reserve seed for another season. If you want the finest patch of Genuine Florida Favorites in your section, send us an order at once for our Extra-Select Strain. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.; special prices on large lots.

Tom Watson. See Specialties.

Augusta Rattlesnake. We have the celebrated Branch strain, and know that no seedsman can offer you better. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Duke Jones. An excellent shipping variety. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts. Special prices on large lots.

Kleckley's Sweet. A standard variety with many friends. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

MUSTARD

Ten ounces to 100 feet of drill

Southern Giant Curled. The most popular variety for Florida planting. A fine green for the kitchen garden, but there is not demand enough to warrant shipping it. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

Chinese Giant Curled. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

Elephant Ear. An extra-large Mustard. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. \$1.

ONION

Five pounds to the acre

CULTURE.—Same as for beets.

White Bermuda. We handle only the genuine Teneriffe-grown, Bermuda Onion Seed, and want you to test ours beside any other strain on the market. WE ARE NOT AFRAID OF THE RESULT. Pkt. 10 cts., oz. 25 cts., $\frac{1}{4}$ lb. 75 cts., lb. \$2.50.

Red Bermuda. Pkt. 10 cts., oz. 25 cts., $\frac{1}{4}$ lb. 75 cts., lb. \$2.50.

Crystal Wax White Bermuda. Without doubt the finest Onion for Florida planting ever introduced. Our strain makes large, fine, flat bulbs, not scallions. Pkt. 15 cts., oz. 40 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.75.

Australian Brown. A fine keeper. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.25.

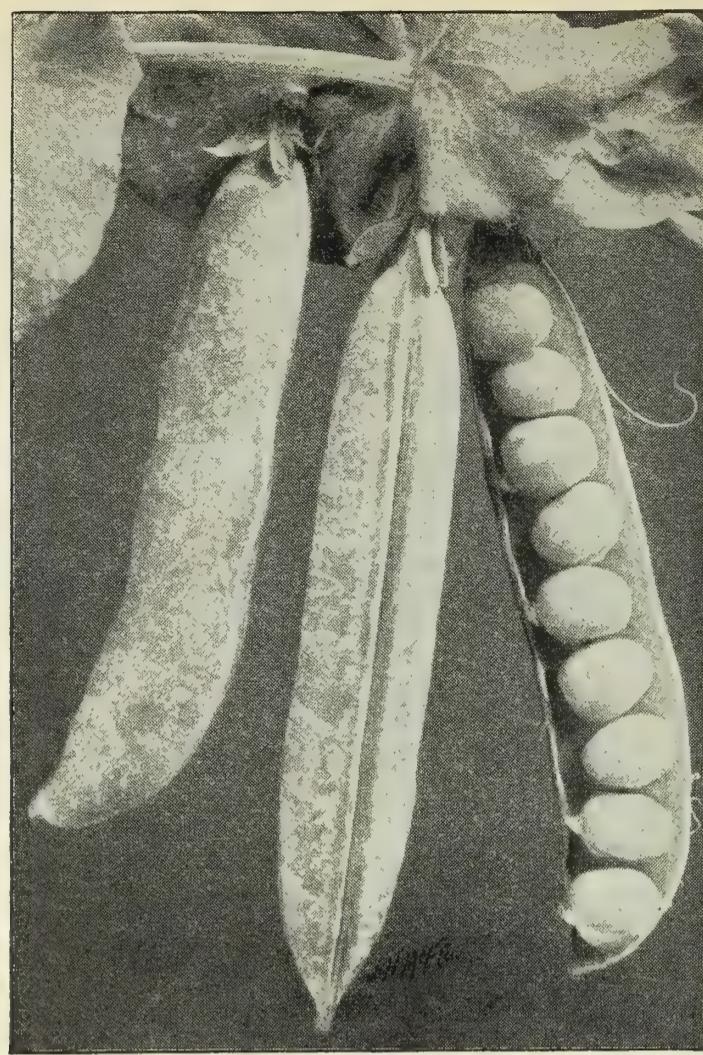
Red Wethersfield. Standard sort. Pkt. 10 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.25.



Australian Brown Onions

It cost no more to keep a pedigreed dog than a cur. We can furnish you the finest pedigreed dog (Boston Terrier) in the country

KENNERLY'S SEED STORE, PALATKA, FLORIDA



Alaska Peas

ONION SETS

Eight bushel to acre

Crystal Wax Bermuda. Qt. 20 cts., pk. \$1.50, bus. of 36 lbs. \$4.50.
White Pearl. Qt. 20 cts., pk. \$1.25, bus. of 36 lbs. \$3.50.
Red Bermuda Sets. Sold out until next season.
Red Globe. Qt. 20 cts., pk. \$1.25, bus. of 36 lbs. \$3.50.
Yellow Danvers. Qt. 15 cts., pk. \$1, bus. of 36 lbs. \$3.
Multiplier. Write for price.

When ordering Sets by mail, add 10 cts. per pint, or 15 cts. per quart

OKRA

Eight pounds to acre

CULTURE.—Sow in drills 3 feet apart, thin to 20 inches apart in the row. Balance of culture same as for Sweet Corn.

Perkin's Mammoth. An excellent variety. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

White Velvet. The most popular sort for this climate. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

Dwarf Prolific. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

PARSLEY

Moss Curled. A very fine variety. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 65 cts.

PEAS CROP FAILURE

Two bushel to acre

CULTURE.—Same as for beans.

If ordered by mail, add 15 cts. per quart

Kennerly's First-Early. See Specialties.

Alaska. A fine extra-early Pea and a heavy bearer. Our strain of this variety will please the most critical trucker. Pt. 25 cts., qt. 40 cts., pk. \$2.50.

Nott's Excelsior. Pt. 25 cts., qt. 40 cts., pk. \$2.50.

American Wonder. Pt. 25 cts., qt. 40 cts., pk. \$2.50.

Bliss Everbearing. Pt. 25 cts., qt. 40 cts., pk. \$2.50.

Telephone. Pt. 25 cts., qt. 40 cts., pk. \$2.50.

Florida McNeil. Pt. 25 cts., qt. 40 cts., pk. \$2.50.

Don't forget we give you the Southern Cultivator entirely free for one year with your first order for seed amounting to \$1.50. This is the best poultry and farm journal in the South and deals with poultry-raising and farming in Florida.

CATALOGUE OF SEED AND PLANT SPECIALTIES

PEPPER

One-fourth pound to the acre

CULTURE.—Same as for Tomatoes.

Chinese Giant. The finest variety of large Sweet Pepper in cultivation. Pkt. 15 cts., oz. 50 cts., $\frac{1}{4}$ lb. \$1.50, lb. \$5.

Ruby King. The truckers' favorite for shipping to distant markets. We have a fine strain, one that we know will please you. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

Bull-Nose, or Large Bell. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

Long Red Cayenne. Hot. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.

POTATOES

Four barrels to the acre

We will have our first car of Select Rose No. 4 about December 10 or 15, and are booking orders now for their delivery. Our stock is the same as planted in the famous Hastings section.

Extra-Select Rose No. 4. Bbl. sack \$3.50, bus. \$2, pk. 60 cts. Write for prices on larger lots.

Red Bliss Triumph. Write for prices.

RADISH

Fourteen pounds to the acre

CULTURE.—Plant in rows 12 inches apart, every ten days, from September to April, for a succession of crops, as they grow very rapidly. Cultivate as for beets.

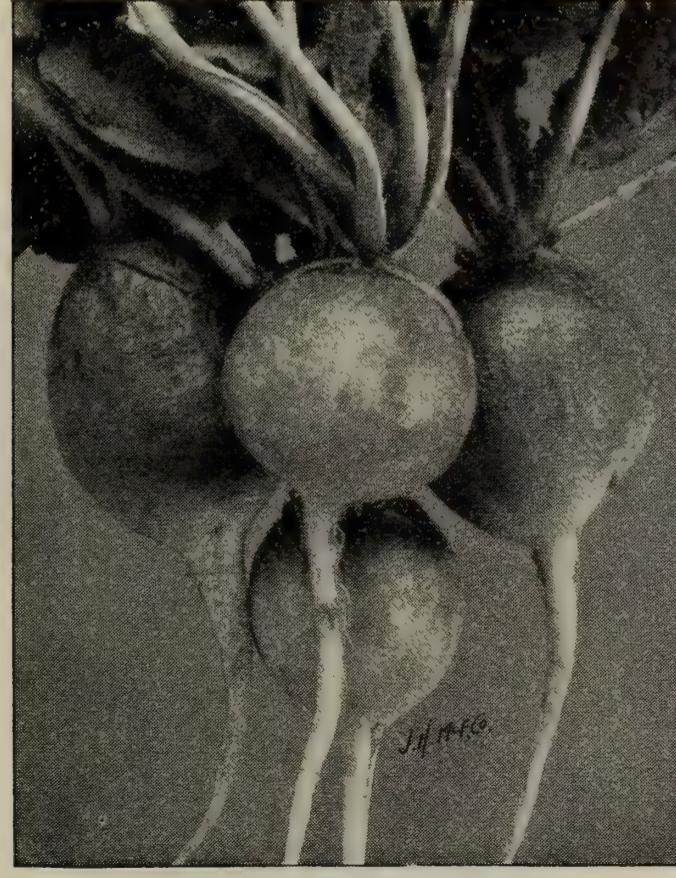
Florida Red Ball. This is the variety for the Florida trucker and market-gardener, as the tops are very small, and they bunch and pack well. If you are going to raise Radishes to ship, you cannot choose a better variety. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 90 cts.

Kennerly's Icicle. A new and excellent long white variety. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 90 cts.

French Breakfast Radish. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

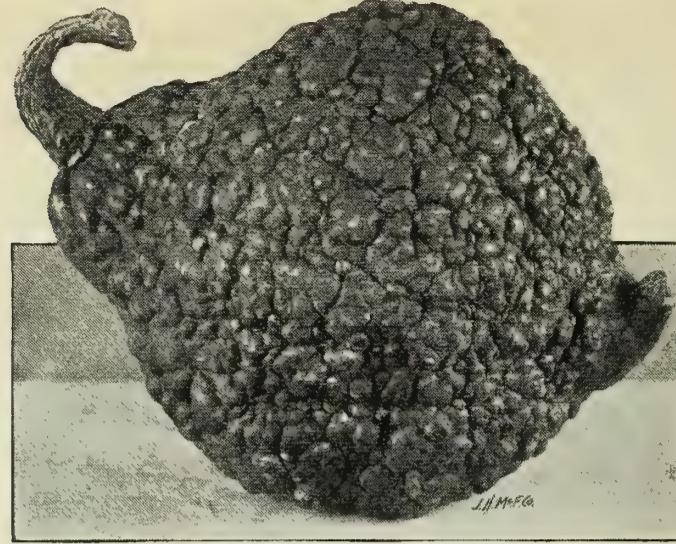
White-tipped Scarlet Turnip. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.

White-tipped Turnip. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60 cts.



Florida Red Ball Radishes

Remember this: You can buy cheaper seed than we quote, but you cannot buy the quality anywhere a cent cheaper. Our motto is "Not How Cheap, but How Good." You may save fifty cents a pound on seed, but in doing so, lose \$100 on your crop. It takes the same labor and fertilizer to grow a crop from poor seed that it does from good seed, and you don't get the same price for poor vegetables that you do for good ones. Our seed is grown for Florida planting and it is the best that money can buy.



Golden Hubbard Squash

SPINACH

Twelve pounds to the acre

CULTURE.—This is a delightful vegetable for the table, but is it not planted as much as it deserves to be. Drill in rows 16 inches apart and cultivate as for beets.

Kennerly's Palmetto. This variety seems especially suited to our Florida climate. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 25 cts., lb. 75 cts.

Norfolk Savoy Leaf. Pkt. 5 cts., oz. 10 cts., lb. $\frac{1}{4}$ 20 cts., lb. 50 cts.

SQUASH

Four pounds to the acre

CULTURE.—Plant in August for a fall crop, and from January until May for a spring crop. Cultivate as for melons or cucumbers. Bush varieties require 3 feet in the row and 4 feet between the rows. Plant the running varieties same distance apart as melons.

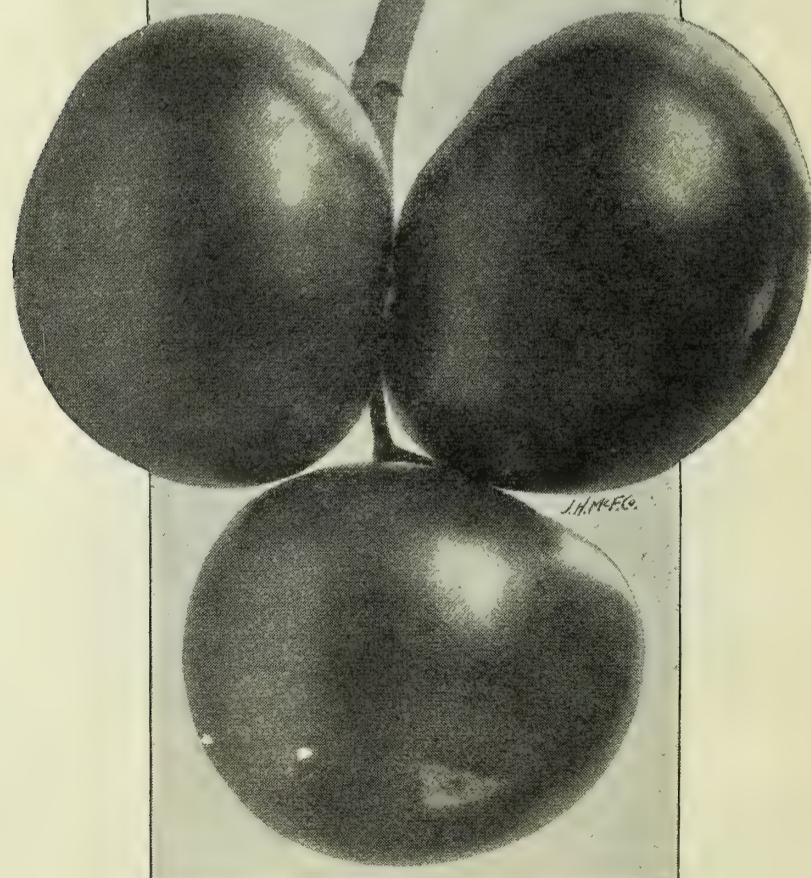
Kennerly's Extra-Early White Bush. A great improvement over the old White Bush Squash,—the result of selections made for a number of years by a prominent southern gardener. Fully ten days earlier than the old sort, and a fine shipping and market size. Pkt. 5 cts., oz. 15 cts., $\frac{1}{4}$ lb. 35 cts., lb. \$1.

Early White Bush, or Patty Pan. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Golden Summer Crookneck. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Boston Marrow. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 50 cts.

Hubbard. Very fine. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 20 cts., lb. 60c.



Kennerly's Main Crop Tomatoes (see page 15)

Don't let the worms eat your crops; we have spray pumps, and all kinds of insecticides

TOMATOES One-fourth pound to the acre

CULTURE.—Plant for fall in July and August and for spring from December until March, in hotbeds or under canvas frames, and set in the field as soon as danger of frost is past. Set 3 feet by $3\frac{1}{2}$ feet apart. Tomatoes thrive best when given plenty of cultivation, and quite a lot of fertilizer strong in potash. For Tomato worms get "Kant-Klog" sprayers and use arsenate of lead. For blight, spray with Bordeaux mixture, but not after the fruit has begun to form, as it spots. Ammoniacal copper will not stain the fruit. We can furnish all kinds of prepared spray mixtures and insecticides.

Kennerly's Gold Mine. The best Tomato ever planted in Florida. See list of Specialties.

Kennerly's Main Crop. The best main-crop Tomato for planting in Florida, as it is a brilliant red, very heavy bearer, and is blight-resisting. Give it a trial. Pkt. 10 cts., oz. 30 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.50.

Livingston's New Globe. One of the most popular shipping varieties. Pkt. 5 cts., oz. 30 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.50.

I.X.L. Considered one of the best early varieties. Our strain is extra fine. Pkt. 10 cts., oz. 30 cts., $\frac{1}{4}$ lb. \$1.25, lb. \$4.

Spark's Earliana. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.25.

Redfield Beauty. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.25.

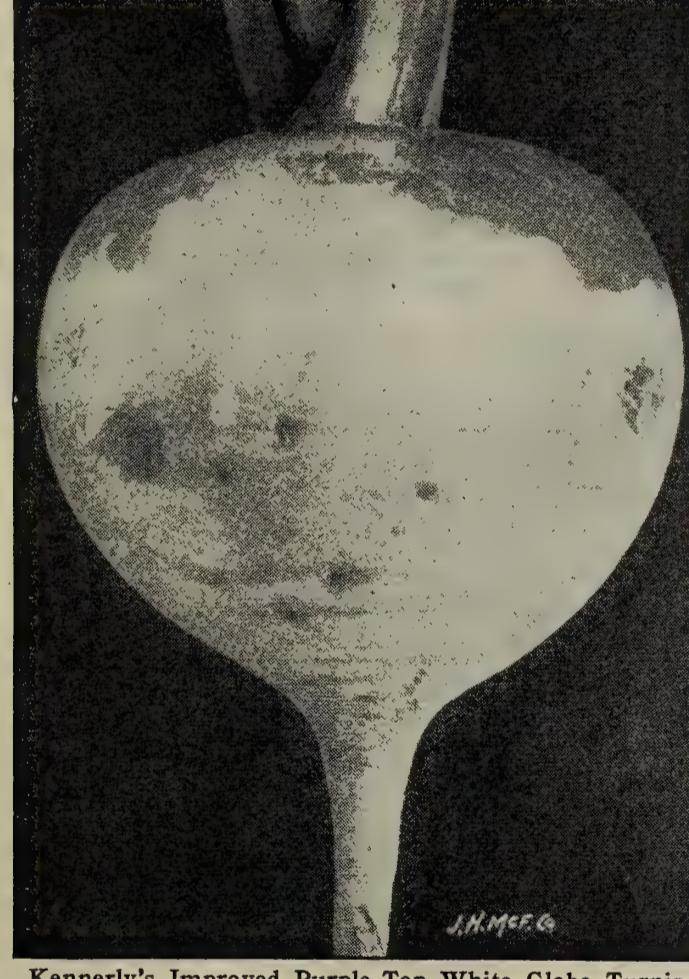
Livingston's Beauty. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c., lb. \$2.25.

Paragon. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.25.

Stone. Pkt. 5 cts., oz. 20 cts., $\frac{1}{4}$ lb. 60 cts., lb. \$2.25.

Dwarf Champion. Pkt. 5c., oz. 20c., $\frac{1}{4}$ lb. 60c., lb. \$2.25.

Duke of York. Blight-proof. Pkt. 10 cts., oz. 30 cts., $\frac{1}{4}$ lb. \$1, lb. \$3.50.



Kennerly's Improved Purple-Top White Globe Turnip

TURNIPS Two pounds to the acre

CULTURE.—Same as for beets.

Kennerly's Extra Egyptian. This new Turnip has been tested this fall by hundreds of our customers all over Florida, and proved itself the leading variety as to earliness. Pkt. 5 cts., oz. 10 cts., $\frac{1}{4}$ lb. 30 cts., lb. \$1.

Red-Top White Globe, Improved. Oz. 5c., $\frac{1}{4}$ lb. 15c., lb. 50c.

Early White Flat Dutch. Oz. 5 cts., $\frac{1}{4}$ lb. 15 cts., lb. 50 cts.

Purple-Top Flat Dutch. Oz. 5 cts., $\frac{1}{4}$ lb. 15 cts., lb. 50 cts.

Cow Horn. Oz. 5 cts., $\frac{1}{4}$ lb. 15 cts., lb. 50 cts.

Seven Top. Oz. 5 cts., $\frac{1}{4}$ lb. 15 cts., lb. 50 cts.

White Egg. Oz. 5 cts., $\frac{1}{4}$ lb. 15 cts., lb. 50 cts.

Yellow, or Amber Globe. Oz. 5 cts., $\frac{1}{4}$ lb. 15 cts., lb. 50 cts.

AMERICAN RUTABAGA

We have the finest strain of American Rutabaga in existence. It is absolutely neckless. Pkt. 5c., oz. 10c., $\frac{1}{4}$ lb. 20c., lb. 60c.

Farm Seeds

CORN

Florida Prolific. Weevil-proof. Qt. 20 cts., pk. \$1.25, bus. \$4.

Hasting's Prolific. Qt. 20 cts., pk. \$1, bus. \$3.50.

Cockes' Prolific. Qt. 15 cts., pk. 75 cts., bus. \$2.50.

Improved Golden Dent. Fine. Qt. 15 cts., pk. 60 cts., bus. \$2.

Hickory King. Qt. 15 cts., pk. 75 cts., bus. \$2.25.

Pop Corn and Broom Corn. Write for prices.

MILLET AND SORGHUM SEED

Early Orange Sorghum. The best to plant for stock. Can be cut three or more times a season. Lb. 10 cts.; by mail, 20 cts. Large lots less.

Pearl or Cattail. Lb. 15 cts.; by mail, 25 cts.

German. Lb. 10 cts.; by mail, 20 cts.; large lots less.

MISCELLANEOUS FIELD SEEDS

We can save you money on any of the following seed: **Giant Beggarweed, Velvet Beans, Spanish and Florida Peanuts, Sunflower, Rice, Seed Oats, Florida Rye, Georgia Rye, Soja Beans, Chufas, Hairy Vetch, Kafir Corn, Bermuda Grass, Italian Rye Grass, Florida Lawn Grass, Chicken Corn.**

Cow Peas. We handle all the standard varieties and can quote prices on from a bushel to a carload and save you money. Write us.

HERBS

We carry a complete stock of Herb seed and will furnish list, and prices upon request.

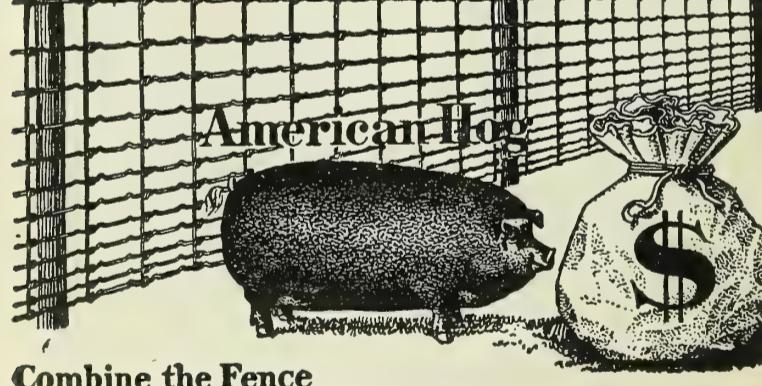
Plant our Winter Lawn Grass Seed and you will have a beautiful green lawn all winter

Be sure to plant a field of Beggar Weed for your stock, it is the easiest of crops to grow, and none excel it as a feed.

Our Giant Recleaned Beggarweed is the finest strain that you can obtain anywhere, no matter what you pay.

We can make you a price that will please you, if you will let us know how much you can use.

American Fence



**Combine the Fence
and the Hog and get
the Dollars**

American Dollars

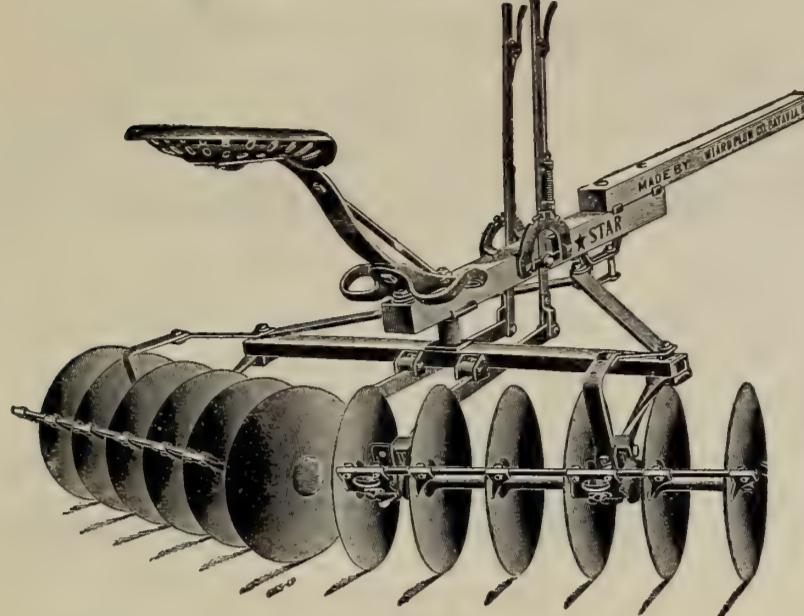
This is the fence for the Florida Trucker and Orange Grower. It turns cattle, horses, hogs and pigs. We can furnish you any quantity up to and including carloads.

We carry all kinds of wire fencing in stock, and can fill orders promptly. Also hinges, staples and wire nails. We buy in carload lots, and no one can beat our prices.

Farm and Garden Tools

PRICES AND CATALOGUES
SENT UPON REQUEST

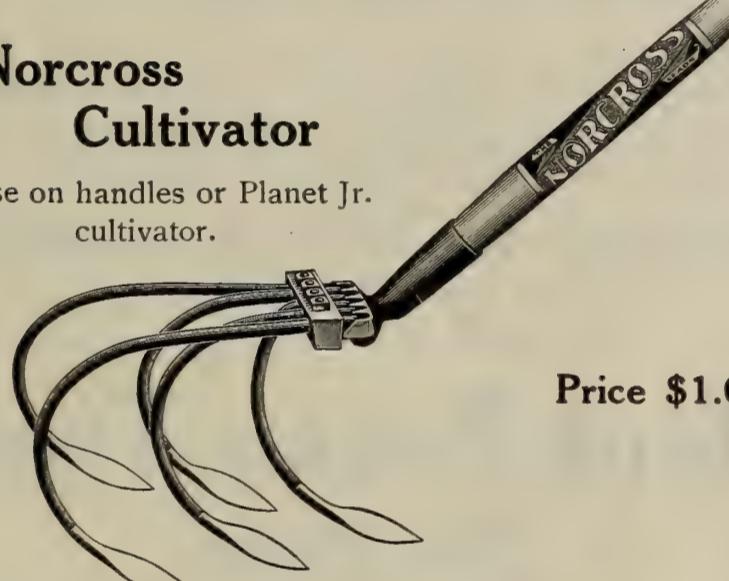
Wiard Disk Harrow



Just the tool for making potato beds.

Norcross Cultivator

To use on handles or Planet Jr.
cultivator.



Price \$1.00

Kant-Klog Sprayer



The finest Sprayers
in the world for the
truck farmer. We
send cuts and prices
on request.



We also handle such other tools as

RAKES
HOES
PLOWS
SCYTHES
WATERING POTS
HOSE

MATTOCKS

WHEEL BARROWS
BUDDING KNIVES
STEP-LADDERS
PRUNING SHEARS
ROOFING
THERMOMETERS

And in fact everything the grower needs. Write for prices.

Poultry Food

No. 2 Mixed Corn.....	
Fancy White Clipped Oats.....	
No. 3 White Oats	
Florida Seed Rye (per bushel) 56 lbs.	
Burt Seed Oats (per bushel) 32 lbs.	
Fancy Chicken Wheat.....	
Pure Wheat Bran	
Pure Wheat Shorts	
Cotton Seed Hulls	
Cotton Seed Meal.....	
Gluten Meal	
Corn Hearts	
Purina Feed	
Banner Feed	
Victor Feed	
Sugeration Feed	
Katl-Eat Feed	
Purina Scratch Feed.....	
Purina Chick Feed	

Write for
Prices

THE PEERLESS PEA HULLER

FOR THRESHING

PEAS, BEANS, SORGHUM SEED, KAFFIR
CORN, CASTOR BEANS, and VELVET BEANS

The Peerless Pea Huller can not be surpassed. Doesn't break the peas and a boy can turn it. Has **indestructible teeth**. Our No. 3 Peerless is the only practical Velvet Bean huller made. We also make a power huller, No. 4, with a capacity of 250-300 bushels per day. Write for booklet.

PEERLESS PEA HULLER COMPANY

BOX V, DALTON, GEORGIA

Plant Pecan Trees For Profit

We furnish the *best varieties* of trees at *lowest prices*.
Send for price-list.

BEAR'S PECAN NURSERIES
PALATKA, FLORIDA

Fruit and Vegetable Crates

THE BEST MADE



W. A. MERRYDAY COMPANY
PALATKA, FLORIDA

CATALOGUE OF SEED AND PLANT SPECIALTIES

COMMISSION HOUSE DIRECTORY

Nashville's Leading Commission House

We make a specialty of Florida
fruits and vegetables in season

REFERENCES: Commercial Agencies, Produce Papers, Kennerly's Seed Store

F. G. LOWE & CO., Nashville, Tenn.

SHIP US

CHARLESTON FRUIT COMPANY

CHARLESTON, S. C.

We want all kinds of Florida fruits and
vegetables, now

See what our friends think about us

McMillan Produce Co., Atlanta, Ga.

Gentlemen:

We wish to thank you for the treatment
we have received at your hands. You have
sold our Vegetables in Atlanta, for the past
four years, always getting us at least 50
per cent above what other houses quoted
the market. As long as you are in the pro-
duce business in Atlanta, we will ship you.

Yours truly

MONTROSE FARM

September 1, 1909

Palatka, Fla.

NUF SAID

ERNEST M. MERRICK

WHOLESALE FRUIT AND PRODUCE COMMISSION MERCHANT
SOUTHERN FRUIT AND VEGETABLES A SPECIALTY

Nos. 937 to 939 B. Street, N. W.
Washington, D. C.

REFERENCES: American National Bank
District National Bank

ONE OF BALTIMORE'S LEADING FRUIT AND VEGETABLE HOUSES

C. P. TATEM

W. S. GAVAN

C. P. TATEM & CO.

121 Light Street

Baltimore, Md.

SOUTHERN FRUIT AND PRODUCE
A SPECIALTY

Stencil and Rubber Stamp furnished upon application

KENNERLY'S SEED STORE, PALATKA, FLORIDA

ARMOUR FERTILIZERS

Plants find the same difference between Armour's Fertilizers and others as you find between a juicy beefsteak and a dry crust of bread. Food for all crops.

WRITE FOR BOOKLET AND PRICES

MANUFACTURED BY

ARMOUR FERTILIZER WORKS
JACKSONVILLE, FLORIDA

KENNERLY HARDWARE COMPANY

Sales Agent
PALATKA, FLORIDA

ESTABLISHED 1839

JOHN NIX & CO.

281 Washington Street

NEW YORK



COMMISSION MERCHANTS

OUR SPECIALTY

Florida Vegetables in their Season

ALSO

Oranges, Grape Fruit

Stencils furnished on application

GEO. H. MUELLER & CO.

WHOLESALE COMMISSION MERCHANTS

36 South Delaware Street

52 Virginia Avenue

INDIANAPOLIS, INDIANA

Twenty-one years' experience handling early fruits and vegetables. We handle anything grown in the South. Give us a shipment and be convinced.

STENCILS FURNISHED ON APPLICATION

CATALOGUE OF SEED AND PLANT SPECIALTIES

This is the paper we give away free

The Southern Cultivator

Has for sixty-seven years stood for the best in Southern agriculture; encouraging the full development of the farm; stimulating the planting of a variety of crops, and not going crazy about cotton; advocating the intensive system and the utilization of all the resources of each individual farm; instructive in reading matter; clean in advertisements; relying upon a well-pleased reader for its support; not given away or sent to any names secured; not using schemes to secure subscribers, but, as in the words of a subscriber and friend, "THE SOUTHERN CULTIVATOR is conservative and yet progressive." It appeals to every one interested in Southern farming.

THE SOUTHERN CULTIVATOR is now really helping thousands of Southern farmers to grow better crops, and to raise more and better live stock. Its strong and instructive editorials and "Timely Suggestions" by the Editor, Mr. G. F. Hunnicutt, "Letters From the Field," "Inquiries," "Farmers' Union," by W. L. Stallings; "Farm Home," "Cousins' Corner," "Gardening," "Horticulture," "Dairying," by W. L. Williamson, the most successful dairyman in the South; articles on "Truck Farming in Florida," by a practical Florida trucker, "Poultry and Live Stock Departments" are of intense interest to all Southern farmers. Dr. A. M. Soule, J. H. McClain, Loring Brown, and H. P. Stucky are regular contributors; all of these with contributions of actual experience of the growers of the largest yields of Southern crops, must of necessity make THE SOUTHERN CULTIVATOR of vital interest to all thinking Southern farmers.

This paper should be in every Florida home, and we will help put it there, by giving it away absolutely free, for one year, with your first \$1.50 seed order.

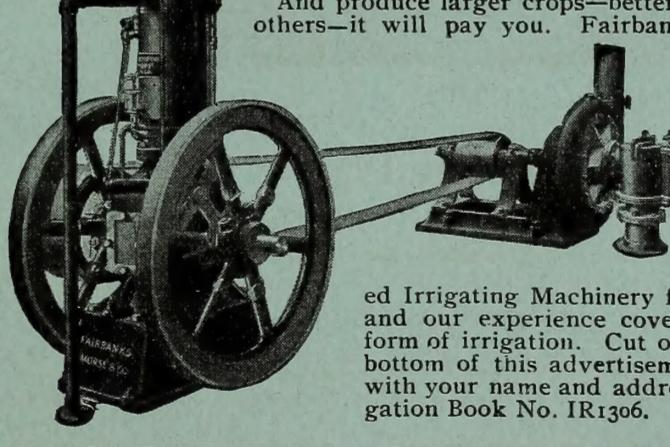
FAIRBANKS-MORSE

IRRIGATING, SPRAYING AND PUMPING MACHINERY

IRRIGATE YOUR LAND

And produce larger crops—better crops. It has paid others—it will pay you. Fairbanks-Morse Irrigation

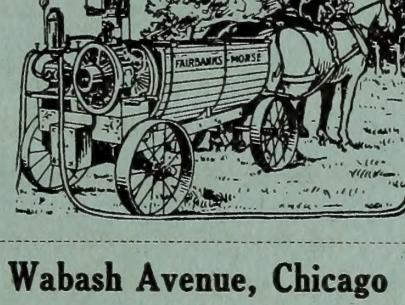
Machinery will often increase the quality and yield of a crop from 10 to 100 per cent. If you need more water on your land write us about it now. Our advice is free. We have manufac-



tured Irrigating Machinery for over forty years, and our experience covers practically every form of irrigation. Cut out the coupon at the bottom of this advertisement and send to us with your name and address for our Free Irrigation Book No. IR1306.

SAVE THE TREES AND IMPROVE THE FRUIT

Mite, White Fly and Blight disappear like magic after an orchard is sprayed with a Fairbanks-Morse Spraying Outfit. They will often increase the profits enough to pay for themselves many times over the first year. Efficient, economical, reliable. Can be had separately or mounted on trucks complete with tank and tower. Cut out the coupon at the bottom of this advertisement and send to us with your name and address for our New Free Spraying Book No. SB1306.



Fairbanks, Morse & Co., 481 Wabash Avenue, Chicago

D. B. SHARPE, Agent, 410 E. Bay St., Jacksonville, Fla.

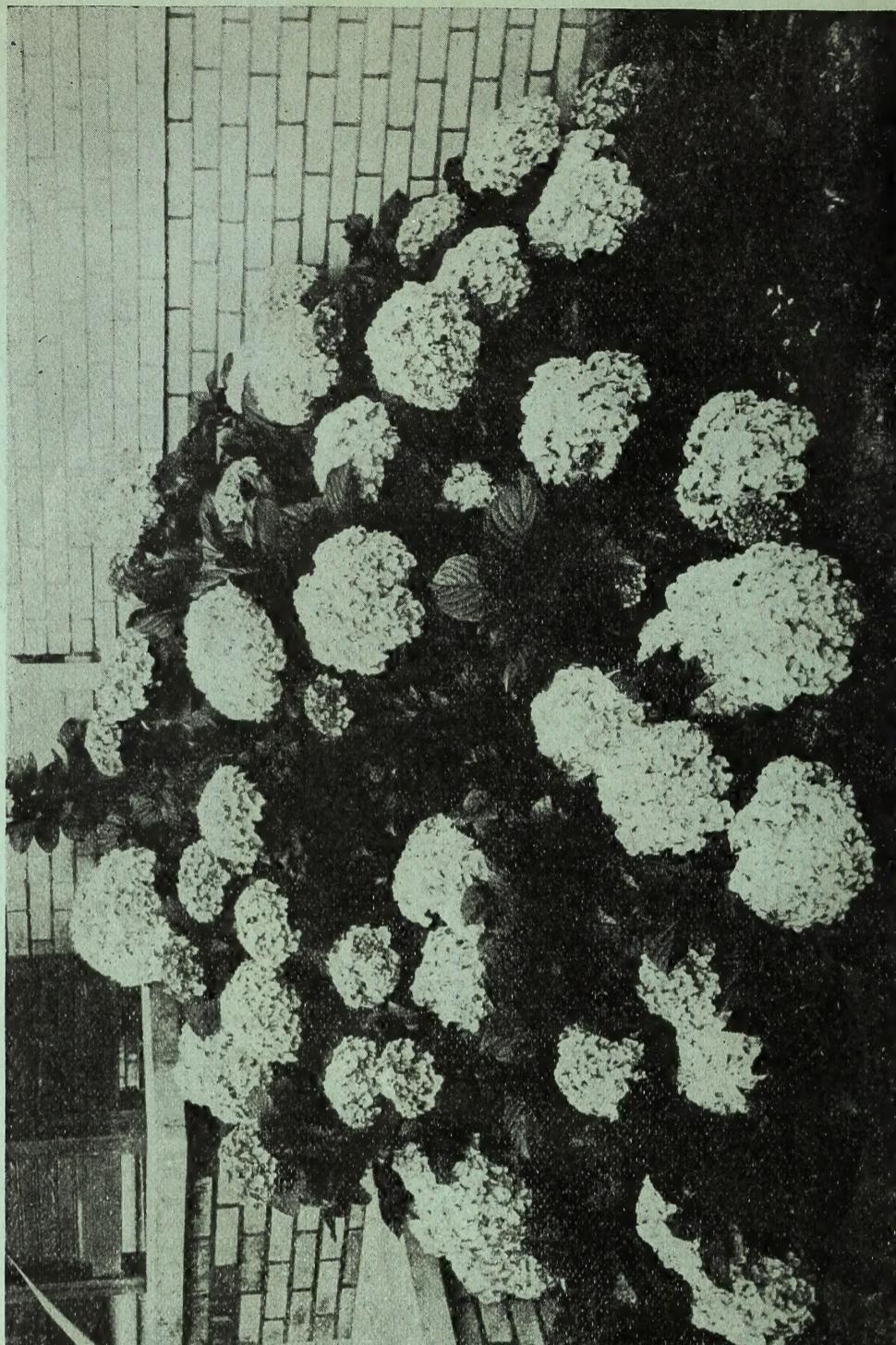
Please send me your (mark with cross which one you want)

Irrigation Book No. IR1306 Name.....

Spraying Book No. SB1306 Street.....

Engine Book No. AB1306 Town..... State.....

KENNERLY'S SEED STORE, PALATKA, FLORIDA



**A FINE SPECIMEN OF
HYDRANGEA OTAKSA**

The plant shown herewith stood 5 feet high and measured 8 feet across, and had 75 flowers and buds on it, shading in color from white up through delicate pink, bright pink, to lavender, when this photograph was taken. The fact that it is an evergreen and perfectly hardy and stays in bloom for from 8 to 12 weeks makes it one of the most desirable ornamental plants that can be grown in Florida. To have it do its best it should be planted in good rich soil and in a partial shade. It is particularly adapted for planting around porches or in corners made by steps and porch where it has a northern exposure. Hydrangeas cannot stand the real hot sun and require quite a lot of water, but after twenty years' experience with them in this state, we know of nothing in the hardy ornamental flowering line that we can recommend more strongly.

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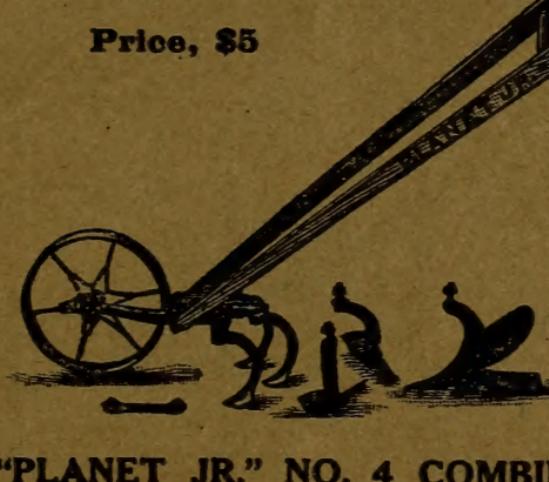
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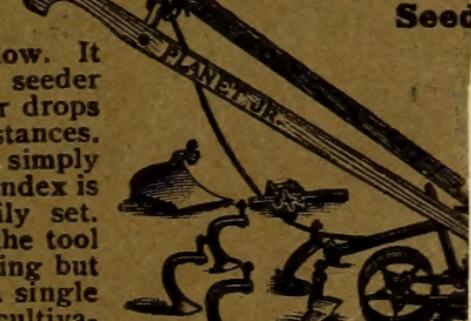


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